

## Graphic Design Intern

Company: Processing Technologies International, LLC

### Description

PTi is a leading manufacturer of world class single screw plastic extrusion equipment for applications in mono- and co-extrusion sheet and foam sheet, pipe, profile, compounding, fiber and reclaim. With installations in over 20 countries, PTi continues to successfully supply extrusion equipment to industries in packaging, construction, automotive, lawn & garden, office products, sign & display, appliances and much more.

**Graphic Design Marketer Internship consists of a part-time, paid on-site position. We offer an opportunity for someone willing to explore all areas of graphic design and marketing, through hands-on projects, working cross-functionally with other departments. Pay ranges from \$20-25 per hour, commensurate with student's class standing and experience.**

**You will have the opportunity to:**

- Conceptualize and create images, graphics, and other visual content for digital and print needs.
- Collaborate with internal departments to provide design support for their projects.
- Maintain and develop content according to branding guidelines: brochures, fliers, tradeshow banners, etc.
- Design, create, and implement graphics for new videos and animations.
- Further develop our new website with site pages and content.
- Maintain our social media sites with routine postings.
- Photograph and video equipment processes as needed.
- Provide assistance for trade show preparation.

**Skills and experience to thrive in this role:**

- Pursuing a career in Graphic Design/Marketing or a related field (Multimedia Communications, Communications Design, Digital Design)
- Proficiency in Adobe Photoshop, Adobe Illustrator, and Adobe Premier a must
- Ability to adapt to changing priorities, multitask, and work on deadline-driven projects